



Aditya P. Khandkar

UX / UI / Visual Design Consultant

Melbourne, Australia

0452 578 683

aditya.khandkar@gmail.com

www.adityakhandkar.info



About Me

Hello,

I am a passionate designer who has more than 8.2 years of total experience in User experience, User interface and Visual designing. My Core skills are in user research, journey maps, writing user stories, designing LF and HF wireframes, creating clickable interactive prototypes and converting it into responsive design on digital platforms for web and Mobiles.

I worked in multiple industries such as Bank, Aquatics, Healthcare, Retail, Travel, Sports & Fashion.

Core Skills & Abilities

I have,

- Experience in researching, designing and delivering low and high fidelity wireframes, writing user stories, user and customer journey maps, clickable prototypes.
- Experience in end to end UX, UI process using HCD and UCD approach
- Experience in designing Style Guides in InDesign & creating Visual Design for mobile and web application
- Experience in creating high quality static, dynamic & E-commerce web sites
- Experience in HTML 5, CSS, Bootstrap, SEO, Digital marketing tools and creating web pages, landing pages, email marketing pages, newsletters and campaigns

Education

M. Tech

University of Liverpool

Liverpool, UK

2008 -2009

M. S. in Advanced Computer Science

B. Tech

RTM Nagpur University

Nagpur, India

2004 -2008

Bachelor of Engineering in Computer Science

Skills

Visual

- » User Interface Design
- » Drawing / Sketching
- » Web & Responsive Design
- » Mobile, App & Concept Design
- » Adobe Creative Suite
- » Typography & Style Guide
- » Email Digital Marketing Designing
- » Communication Design

UX

- » Design Thinking
- » Human Centered design methods
- » Wireframing
- » Facilitating Workshops
- » Interactive Design & Prototyping
- » Low & High fidelity prototyping
- » InVison, Marvel, Adobe XD
- » Balsamiq, Axure, UX Pin, Sketch

Tech

- » HTML 5, CSS 3
- » Bootstrap, XML
- » Mail Chimp, Campaign Monitor, Wufoo
- » E- Commerce: Magento, EKM, Katris
- » Seller Central: Amazon CMS, Ebay CMS
- » Web standards (W3C)
- » Accessibility (WCAG 2.0)
- » Zeplin



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Work Experience

#1

UX / UI / Visual Designer

Company: Avanade

Client: Telstra & Rio Tinto

Duration: Feb 2018 - Apr 2018

>> Worked across the UX and UI of a Telstra Humanoid Robot Coffee Order Application.
>> Created and designed wireframes, Visual design of the application and successfully deployed at Telstra retail shops in customer service area.

>> Worked across the UI of a Rio Tinto iOS application for the workers to perform successful inspection of various equipment via voice command on the application and create a report based on the inspection.

>> Designed wireframes of the complete flow of the application, style guide, typography for the developers.

Tools & Technologies

>> Photoshop, InDesign, Sketch, Balsamiq, Marvel, Invision, Adobe XD.

#2

UX / UI / Visual Designer

Company: Avanade

Client: ANZ Bank

Duration: Feb 2017 - Jan 2018

>> Worked across the UX and UI of a global multi-vendor transaction portal to manage vendors and customers across the trans-pacific region.

>> In this portal I lead and managed the UI and UX designs to transition the clients manual self-service forms into a new multi-million dollar digital self service platform and delegated administrator process which helps in creating, copying & managing new & existing roles and users.

>> I did this by applying the UX processes that enabled a more effective engagement with stakeholders and a better outcome for its customers.

>> Activities included designing low and high fidelity wireframes, creating interactive rapid prototypes using the latest tools and gathering customer feedback and iterating on the designs.

>> This process allowed me to confirm that designs met the customer experience goals for the client.

Tools & Technologies

>> Photoshop, InDesign, Sketch, Balsamiq, Marvel, Invision, Adobe XD.



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Work Experience

#3

Digital designer / Project coordinator

Company: VTMB / Bank First

Duration: Aug 2016 - Oct 2016

- >> Created & designed responsive UI and Visual design for multiple digital projects.
- >> Designed Low and high fidelity wireframes, responsive prototypes related to bank promotion campaigns, monthly events, newsletters, marketing content.
- >> Managed email marketing software to send newsletters, designed promotion campaign landing pages for multiple devices which resulted more traffic to their web site and increase in customers in enrolling their products.
- >> Managed maintenance and updates of corporate websites, intranet, and digital apps.

Tools & Technologies

- >> HTML 5, CSS 3, Bootstrap 3.5, Photoshop, InDesign, Balsamiq, Invision, Dreamweaver, Fireworks, Campaign Monitor, Ripple Direct, Wufoo, Portrait Dialogue.

#4

UX / UI / Visual Designer

Company: SmartData

Duration: Aug 2015 - Apr 2016

- >> Worked across a number of projects in web and mobile to design low and high fidelity wireframes, user journey, A/B testing and clickable prototypes, iconography, style guide.
- >> Consultation with internal and external stakeholders with daily standup meeting and weekly workshop from UX point of view.
- >> Converted finalised designs into responsive prototypes using his technical skills.

Tools & Technologies

- >> HTML 5, CSS 3, Bootstrap 3.5, Photoshop, InDesign, Dreamweaver, Fireworks, Invision, Axure, Pencil, Adobe XD

#5

Digital Marketing Analyst

Company: Accenture

Client: Google India

Duration: Aug 2015 - Apr 2016

- >> Managed online advertisements for large North-American and Canadian clients including Wal-Mart, New York Times, and CNBC using Google's Double Click Publisher and Campaign Manager platform.

Tools & Technologies

- >> HTML 5, CSS 3, JavaScript, Google Analytics



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Work Experience

#6

UX / UI / Visual Designer & Developer

Company: Anablep UK Ltd t/a Mezzaluna Gifts Ltd

Duration: Mar 2010 - Nov 2014

- >> Researched, wireframed and prototyped designs in liaison with stakeholders before turning them into integrated responsive eCommerce & static websites.
- >> Managed company's social media channels, e Mail marketing & maintained their web presence with eBay and Amazon content management system.
- >> Managed search engine optimization of all web sites to rank clients web site in top 10 google generic search results.

Tools & Technologies

- >> HTML5, CSS 3, JavaScript, InDesign, Photoshop, Dreamweaver, Fireworks, Bootstrap 3.5, Axure, Pencil, Balsamiq, Google AD Words, Ad sense, Google Analytics, Google Web Masters, SEO, Link Building, XML

Awards

iOS App

Cooq IT Mobile App

Nagpur, India

Awarded bonus of **\$500.00** USD from client for Cooq IT App on iOS platform.

EOTHM

Anablep UK Ltd.

Liverpool, UK

Winner of employee of the month award 10 times @ Anablep Uk Ltd.

Hobbies & References

I like

Hobbies



MOVIES



INTERNET



MUSIC



TRAVELLING



BADMINTON

Ask

References

Liverpool, UK

Reference will be available on request.

Declaration

I,

hereby declare that all the information present in this CV is correct and upto date.

Aditya P. Khandkar